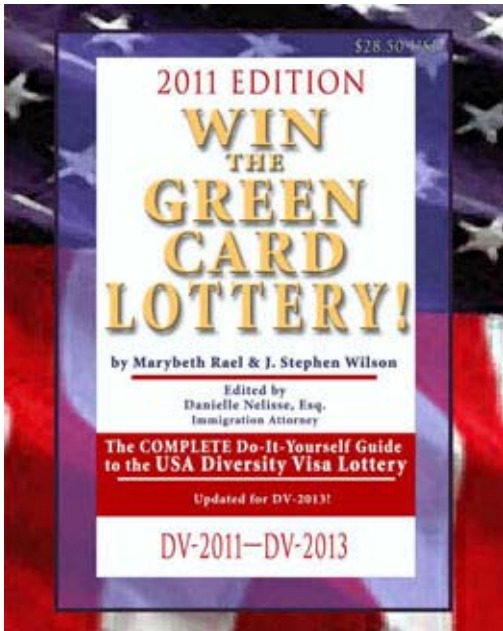


## Partner with Creative Networks



**ABOUT US.** Creative Networks was founded as a micropublishing company in 2003 in Santa Barbara, California by J. Stephen Wilson to help promote *Win the Green Card Lottery!* at [myGreencard.com](http://myGreencard.com). This annual "how-to" guide explains how to determine eligibility, apply for the USA diversity visa lottery or select a lottery service, determine if you won, and [much more](#). No other publisher even attempts to keep up with the yearly, often last-minute changes to the U.S. Diversity Visa Program. Our booklet is available in paperback and multiple electronic (e-book) formats from [Resellers](#) worldwide.

In 2004 we expanded [myGreencard.com](http://myGreencard.com) to include weekly [Immigration News](#) and added an extensive, growing library of free [Immigration Reports](#). We started reviewing green card lottery websites in 2005 in response to multiple complaints about some services. Our green card lottery [Service Ratings](#) are now available annually.

We also publish a separate report with survey data and other detailed information available free to legislators, U.S. embassy staff, and domestic and international news organizations.

Our goal is to be the most sought after diversity visa reference site in the world.

In 2008 management and operations moved to Albuquerque, New Mexico and joined with *the United States Association of Immigrants* at [myUSAi.org](http://myUSAi.org). MyUSAi is a new Facebook-friendly [Social Site](#) where members can meet, form groups and get in contact with people and find services they need. A new [Discussion Forum](#) at myUSAi is now moderated by immigration attorneys. It brings myUSAi members with immigration questions together with global visitors looking for [FREE Visa and Immigration](#)

[Forms](#), comprehensive "New to America" information for immigrating to the USA, and tips to help navigate the ever-changing visa and immigration process.



NOTE: Neither [myUSAi.org](http://myUSAi.org) or [mygreencard.com](http://mygreencard.com) accept green card lottery applications.

**OUR VALUES.** We promote an economically viable, compassionate and comprehensive immigration reform platform that addresses both internal and external causes of mass migration, protects our borders, and recognizes the special place immigration holds in American culture and history.

**OUR GOALS:** To provide the most relevant U.S. immigration news and essential publications to help illuminate and solve global migration and humanitarian problems as we continue to promote the U.S. Diversity Visa Program.

**OUR VISION:** To be the most complete, accurate and timely green card lottery reference available for diversity visa entrants.

## Why Advertise with us?

Advertising with Creative Networks at **myGreencard.com** or **myUSAi.org** can bring you highly targeted domestic and international leads. We have options for every budget, **AND the first month of advertising is FREE for marked ads so you can test the results before you pay.** MyUSAi.org is the ONLY social networking site for immigrants and immigrating to the USA. Our combined traffic has been steadily increasing year after year. MyGreencard.com gets 27,000+ visitors per month (traffic increases another 2-3 fold during the lottery "season"). Our free booklets and other publications are downloaded at multiple locations by the tens of thousands.

**myGreencard.com** is currently ranked by key search engines for these sample search phrases:

- Ranked #1 (Page 1) by Google for *Sponsored* (paid) searches for "Green Card Lottery"
- Ranked #1 (Page 1) by Google/Bing in searches for "Immigration News and Opinion".
- Ranked #1 (Page 1) by Google/Bing in searches for "Immigration Opinion(s)".
- Ranked #1 (Page 1) by Google/Bing in searches for "Green Card Lottery Reviews".
- Ranked #2 (Page 1) by Google/Bing in searches for "Green Card Lottery Services".
- Ranked #3 (Page 1) by Google/Bing in searches for "Immigration Reports".
- Ranked #3 (Page 1) by Google/Bing in searches for "Green Card Lottery Books".
- Ranked #5 (Page 1) by Google/Bing in searches for "Immigration Downloads".

Search engine rankings for key search terms at **myUSAi.org** are:

- Ranked #5 (Page 1) by Google/Bing for "Free Visa Forms".
- Ranked #8 (Page 1) by Google/Bing for "Free Immigration Forms".



## Available Options

### OPTION #1 – 160 x 160 Graphic on our Lottery Services Reviews Page

**LOCATION:** MyGreencard.com "Lottery Service Reviews": <http://www.mygreencard.com/review.php>.

**COST:** USD \$250 per month; first month FREE. **Try us for one month at no risk!**

Place a 160 pixel tall x 160 pixel wide graphic advertisement on our Lottery Services Reviews page. Your ad is located in the "[About the Winners](#)" section to the left of your service description. Just provide us with your logo in JPG, PNG, or flash format with a link to your landing page. Also provide a short two paragraph description of your site or service. (We reserve the right to edit for length and clarity.) **Availability:** immediate. **You must be a highly rated green card lottery service or AILA member to advertise here.** NOTE: Our FREE first month offer (one per advertiser) ends July 31, 2011.

## OPTION #2 – SEO Text on our Lottery Services Reviews Page

**LOCATION:** MyGreencard.com “Lottery Service Reviews”: <http://www.mygreencard.com/review.php>.

**COST:** USD \$125 per month

Your site link will be placed in the “[Green Card Lottery Survey Results](#)” table. We will also place a “\*” in front of your URL to help set off your site from the other green card lottery service URLs. Your URL will have our standard “no-follow” attribute removed so search engines should index this link as a “highly relevant” source link from our green card lottery site, potentially helping with search optimization. **Availability:** immediate. **You must be a highly rated green card lottery service or AILA member to advertise on this page.**



## OPTION #3 – 468 x 60 Graphic on our new Immigration Search Page

**LOCATION:** MyGreencard.com “Immigration Search”: <http://www.mygreencard.com/search.php>.

**COST:** USD \$150 per month; first month FREE. **Try us for one month at no risk!**

Place a rectangular graphic advertisement 60 pixels tall x 468 pixels wide on our new Immigration Search page. Your ad is located just below the custom Google search section. Provide your logo in JPG, PNG, or flash format with a link to your landing page. **Availability:** immediate. NOTE: Our FREE first month offer (one per advertiser) ends July 31, 2011.

## OPTION #4 – Text Advertisement on our Immigration Links Page

**LOCATION:** MyGreencard.com “Immigration Links”: <http://www.mygreencard.com/links.php>.

**COST:** USD \$100 per month; first month FREE. **Try us for one month at no risk!**

Place a two-sentence, text-only advertisement on our Immigration Links page with a link to your website. (We reserve the right to edit for length and clarity.) Your ad is located under the section, “*Other Useful Sites*”. **Availability:** immediate. NOTE: Our FREE first month offer (one per advertiser) ends July 31, 2011.

## OPTION #5 – “Sponsor” Graphic: FREE Edition of *Win the Green Card Lottery!*

**LOCATIONS:** myGreencard.com “Free Downloads”: <http://www.mygreencard.com/downloads.php>

myUSAi.org “Free Reports”: <http://www.myusai.org/immigration-reports.html>

Scribd.com: <http://www.scribd.com>

**COST:** USD \$1500 flat fee for the new calendar year 2011 edition.

Place a non-exclusive graphic link to your site or service in the FREE downloadable version (CHAPTERS 1-3) of our annual booklet with at most three (3) other advertisers. *Win the Green Card Lottery!* will be downloaded approximately 10K times (or more). Your link will be placed in the “Sponsors” section in the front matter of the booklet. Our highly-downloaded FREE version is available at [myGreencard.com](http://myGreencard.com), [Scribd.com](http://Scribd.com), and the United States Association of Immigrants at [myUSAi.org](http://myUSAi.org). **Availability:** We are now accepting ads for our **DV-2013 edition**. We will consider an exclusive advertising arrangement. **Exclusive advertising is on a “first come first serve” basis. CONTACT US.** And your graphic ad will be visible until the next edition of the booklet is published in 2012.

## OPTION #6 – “Sponsor” Graphic: FREE Edition of “About the Green Card Lottery” Slide Presentation

**LOCATIONS:** myGreencard.com “Free Downloads”: <http://www.mygreencard.com/downloads.php>  
myUSAi.org “Free Reports”: <http://www.myusai.org/immigration-reports.html>  
Scribd.com: <http://www.scribd.com>

**COST:** USD \$950 flat fee for the new calendar year 2011 edition.

We publish a separate [PowerPoint presentation](#) entitled: *About the Diversity Visa Green Card Lottery*. It includes 50+ slides covering the overall requirements, self-entry versus using a lottery service, consular processing vs. AOS, denials and more. Place a non-exclusive graphic link to your site or service in the “Sponsors” section with at most three (3) other advertisers. **You must be a highly rated green card lottery service or AILA member to advertise on this page.** The free version is available for download on [myGreencard.com](http://myGreencard.com), [Scribd.com](http://Scribd.com), the [Albuquerque Immigration Examiner](#), and the United States Association of Immigrants at [myUSAi.org](http://myUSAi.org). **Availability:** We are now accepting ads for our new **DV-2013 edition**. **Exclusive advertising is on a “first come first serve” basis. CONTACT US!** Your graphic ad will be visible until the next edition of the presentation is published in 2012.

## OPTION #7 – Text Ad on our Blogs and/or Press Releases

**LOCATION:** Albuquerque Immigration Examiner blog: <http://www.examiner.com/immigration-in-albuquerque/j-stephen-wilson>

**COST:** USD \$600 for 3 articles or 3 press releases.

We can place a text link to your site using your name and/or company name depending on the specific context. Your link will be exclusive to that article or press release (no other service or AILA member attorney will be linked to). We are planning approximately one GCL-related article every 14-21 days, beginning in July 2011 through the end of October. **Location(s):** [Immigration Examiner](#). These articles are co-published at myUSAi.org. **Visibility:** These articles are usually picked up by *Google News* the following day. We also link to each blog from [myGreencard.com](http://myGreencard.com). All blog subscribers will also receive a link via RSS. **Availability:** immediate.

## OPTION #8 –Choose From Four (4) Graphic Sizes and Page Locations at the United States Association of Immigrants

**LOCATIONS:** myUSAI.org: <http://myusai.org/home.html> + other pages site-wide.

**COST:** USD \$150 per month; first month FREE. **Try us for one month at no risk!**

The **United States Association of Immigrants** at myUSAI.org is the only social networking site dedicated to immigrants and immigrating to USA. We provide free Visa and Immigration Forms, Internal Messaging, an Immigration Discussion Forum, Photo and Video Sharing, the "Degrees of Freedom" Immigration Blog, and Daily News on "New to America" topics including Citizenship, Sending Money Abroad, Banking, Social Security, Schools for your Child, Drivers Licenses, and more -- all in one location. We currently have over 136,000 members worldwide. MyGreencard.com links extensively to myUSAI.org and visa-versa.

We can place banner ads with the following dimensions: (width x height): 160 x 160 pixels, or 300 x 75 pixels, or 468 x 60 pixels, or 300 x 250 pixels, depending on the specific location. **Visibility:** Your ad will appear on 90% of the content pages at myUSAI. You will share your space randomly with at most six other advertisers. But until these four available spaces are sold out, you will have near exclusivity. **Availability:** immediate. For more complete information on advertising at the United States Association of Immigrants at myUSAI.org, please visit this page: <http://myusai.org/advertise-with-us.html>.

NOTE: **Our FREE first month offer ends July 31, 2011.**



## DISCOUNTS

**CONTACT US!** if you are interested in advertising at myGreencard.com or myUSAI.org.

We offer a **20% discount** in exchange for purchasing at least THREE options for a minimum of THREE months (including one FREE month, where applicable). **Ask us for a price quotation.** We are also open to other advertising options you may suggest.

All payments are payable via **PayPal**

**Distribute Win the Green Card Lottery!**

**RESELLER INFORMATION** Add *Win the Green Card Lottery!* to your Shopping Cart, or link to [ours](#), and earn profits of over **1000%** (see next page) in a program with **15 million applicants** for the calendar year 2010 diversity visa lottery (DV-2012).

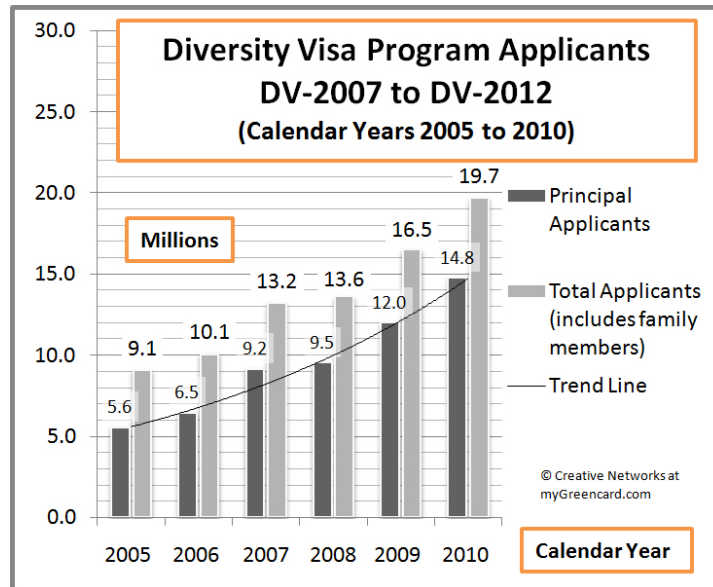
*Win the Green Card Lottery!* is the most [comprehensive](#) and easy-to-read summary of the diversity visa lottery available anywhere, with complete explanations of choosing between AOS and consular processing, what to do if out of status, handling denials, and more. We also give a full explanation of what it means to be “current” using the monthly Visa Bulletin. Edited by Danielle Nelisse,

Esq., this 240 page booklet\* is now available for electronic distribution from Creative Networks. See our [table of contents](#). Contact: [sales@mygreencard.com](mailto:sales@mygreencard.com).

**RESELLER BENEFITS** Selling *Win the Green Card Lottery!* directly on your website gives your business added credibility with the most complete and accurate information available, especially for lottery winners.

And, your Return on Investment can be **much higher** than with any affiliate program.

\* In Adobe Acrobat PDF format (2 MB; locked for editing)



**RESELLER BRANDING** We can [co-brand your logo](#) in the booklet as “Sponsor” and link your image(s) to page(s) on your website. Let us provide you with a custom, branded English-language edition for your customers with links to content you select. We can complete your custom edition† of *Win the*

*Green Card Lottery!* within **72 hours** of receiving your files.

† We offer additional customizations on an hourly basis. OR ask us about other services we can provide to distribute your immigration publications. 50% Academic/Nonprofit Reseller discounts are available to U.S.-based Colleges, Universities and nonprofits. [Contact us](#) for more information.

## RESELLER LICENSES

- A. **Link to us and we pay you \$15.00 per copy** (sales occur on our shopping cart at myUSAi.org)
- B. OR you pay us **\$2500** for up to **500 copies** (sales occur on your shopping cart)
- C. OR you pay us **\$3900** for up to **500 copies with Branding** (sales occur on your shopping cart)
- D. OR you pay us **\$5000** for **unlimited copies** (sales occur on your shopping cart)
- E. OR you pay us **\$7500** for **unlimited copies with Branding** (sales occur on your shopping cart)

**RESELLER INCOME POTENTIAL** ROI assumes our **New!** discounted e-book price of USD **\$24.50** per copy (Our published list price is **\$28.50**). OR set your own price.

Number of Copies Sold	Cost	Gross Income	ROI	Profit
<i>Option A: We Pay YOU: \$15.00 USD per copy</i>				
100 copies	\$ N/A	\$ 1500	N/A	\$ 1500
150	\$ N/A	\$ 2250	N/A	\$ 2250
200	\$ N/A	\$ 3000	N/A	\$ 3000
250	\$ N/A	\$ 3750	N/A	\$ 3750
300	\$ N/A	\$ 4500	N/A	\$ 4500
350	\$ N/A	\$ 5250	N/A	\$ 5250
<i>#Option B: Pay us \$2500 for up to 500 copies (break-even at 102 copies)</i>				
100 copies	\$ 2500	\$ 2450	-02%	-----
200	\$ 2500	\$ 4900	96%	\$ 2400
300	\$ 2500	\$ 7350	194%	\$ 4850
400	\$ 2500	\$ 9800	292%	\$ 7300
500	\$ 2500	\$ 12250	390%	\$ 9750
<i>#Option C: \$3900 for up to 500 copies with Branding (break-even at 159 copies)</i>				
100 copies	\$ 3900	\$ 2450	-59%	-----
200	\$ 3900	\$ 4900	25%	\$ 1000
300	\$ 3900	\$ 7350	88%	\$ 3450
400	\$ 3900	\$ 9800	151%	\$ 5900
500	\$ 3900	\$ 12250	214%	\$ 8350
<i>#Option D: \$4900 for unlimited copies (break-even at 200 copies)</i>				
100 copies	\$ 4900	\$ 2450	-100%	-----
250	\$ 4900	\$ 6125	26%	\$ 1250
500	\$ 4900	\$ 12250	150%	\$ 7350
1000	\$ 4900	\$ 24500	400%	\$ 19600
2500	\$ 4900	\$ 61250	1150%	\$ 56350
5000	\$ 4900	\$ 122500	2400%	\$ 117600
<i>#Option E: \$7500 for unlimited copies with Branding (break-even at 306 copies)</i>				
100 copies				
250	\$ 7500	\$ 6125	-18%	-----
500	\$ 7500	\$ 12250	-63%	\$ 4750
1000	\$ 7500	\$ 24500	227%	\$ 17000
2500	\$ 7500	\$ 61250	716%	\$ 53750
5000	\$ 7500	\$ 122500	1533%	\$ 115000

# Licenses for Options B-E are nonexclusive, nontransferable, and limited to transactions on one server for one year. We provide update in September after the latest diversity visa rules are published by the U.S. State Department.